



JAN THE KITCHEN

AD CLOSE DECEMBER 1
MATERIALS DUE DECEMBER 8
DISTRIBUTION DECEMBER 21

FEB CELEBRATING COLOR

AD CLOSE DECEMBER 29
MATERIALS DUE JANUARY 8
DISTRIBUTION JANUARY 25

MARCH ARCHITECTURE

AD CLOSE FEBRUARY 2
MATERIALS DUE FEBRUARY 9
DISTRIBUTION MARCH 1

APRIL NESTING

AD CLOSE MARCH 9
MATERIALS DUE MARCH 16
DISTRIBUTION APRIL 4

MAY GARDEN

AD CLOSE APRIL 6
MATERIALS DUE APRIL 13
DISTRIBUTION MAY 2

JUNE BATH

AD CLOSE MAY 7
MATERIALS DUE MAY 14
DISTRIBUTION MAY 31

JULY/AUG IDA ISSUE

AD CLOSE JUNE 21
MATERIALS DUE JUNE 28
DISTRIBUTION JULY 17

SEPT FASHION COMES HOME

AD CLOSE JULY 30
MATERIALS DUE AUGUST 6
DISTRIBUTION AUGUST 23

OCT DESIGN

AD CLOSE AUGUST 31
MATERIALS DUE SEPTEMBER 10
DISTRIBUTION SEPTEMBER 27

NOV HANDMADE

AD CLOSE OCTOBER 1
MATERIALS DUE OCTOBER 8
DISTRIBUTION OCTOBER 25

DEC HOLIDAY

AD CLOSE OCTOBER 29
MATERIALS DUE NOVEMBER 5
DISTRIBUTION NOVEMBER 22



MARCH

SPRING STYLE
AD CLOSE JANUARY 22
MATERIALS DUE JANUARY 29
DISTRIBUTION FEBRUARY 15

APRIL

ARTFUL LIVING
AD CLOSE FEBRUARY 26
MATERIALS DUE MARCH 5
DISTRIBUTION MARCH 22

MAY/JUNE

APARTMENT
AD CLOSE APRIL 13
MATERIALS DUE APRIL 20
DISTRIBUTION MAY 9

SEPT

FASHION/STYLE
AD CLOSE AUGUST 13
MATERIALS DUE AUGUST 20
DISTRIBUTION SEPTEMBER 6

OCT

FALL DESIGN
AD CLOSE SEPTEMBER 10
MATERIALS DUE SEPTEMBER 17
DISTRIBUTION OCTOBER 4

NOV

DECORATING
AD CLOSE OCTOBER 18
MATERIALS DUE OCTOBER 25
DISTRIBUTION NOVEMBER 13

DEC/JAN/FEB

GLOBAL STYLE
AD CLOSE NOVEMBER 19
MATERIALS DUE NOVEMBER 26
DISTRIBUTION DECEMBER 13



JUNE

SUMMER KICKOFF!
AD CLOSE APRIL 30
MATERIALS DUE MAY 7
DISTRIBUTION MAY 25

JULY 1-15

ARTISTS/COLLECTORS
AD CLOSE MAY 25
MATERIALS DUE JUNE 4
DISTRIBUTION JUNE 22

JULY 15-31

SUMMER DECORATING
AD CLOSE JUNE 15
MATERIALS DUE JUNE 22
DISTRIBUTION JULY 13

AUG 1-15

ENTERTAINING
AD CLOSE JULY 9
MATERIALS DUE JULY 16
DISTRIBUTION AUGUST 3

AUG 15-31

ARCHITECTURE
AD CLOSE JULY 23
MATERIALS DUE JULY 30
DISTRIBUTION AUGUST 17

SEPT/OCT

FASHION/STYLE
AD CLOSE AUGUST 6
MATERIALS DUE AUGUST 13
DISTRIBUTION AUGUST 31

NOV

DECORATING
AD CLOSE OCTOBER 18
MATERIALS DUE OCTOBER 25
DISTRIBUTION NOVEMBER 14

*Editorial content not final and subject to change. Ad close and material due dates not final.