

PUBLICATION SPECIFICATIONS

PRINTED: Web offset, perfect bound, 150 Linescreen, **Full page trim size: 10"w x 12"h, Two page spread trim size: 20"w x 12"h.** **NOTE:** *Live matter (text and images) must be 3/8" from the trim. Gutter safety is 5/16". For spreads, please allow 5/16" for text on BOTH sides of gutter.*

SPREAD

Non-Bleed: 20"w x 12"h
Bleed: 20.25"w x 12.25"h

HALF PAGE HORIZONTAL

Non-Bleed: 9.5"w x 5.5"h

ONE-THIRD PAGE VERTICAL

Non-Bleed: 3.25"w x 11.5"h

FULL PAGE

Non-Bleed: 10"w x 12"h
Bleed: 10.25"w x 12.25"h

HALF PAGE VERTICAL

Non-Bleed: 4.5"w x 11.5"h

QUARTER PAGE:

Non-Bleed: 4.5"w x 5.5"h

FILE DELIVERY

Files may be submitted via email, FTP or on a CD/DVD. If you would like to submit your ad via FTP, download an FTP program like Fetch, Cyberduck, SmartFTP, etc., and enter our FTP information below:

FTP Server Address: 02b6855.netsolhost.com
User ID: cgmaterials
Password: CGmaterials142

NON-PREFERRED ACCEPTED DIGITAL FILE FORMATS

.AI FILES: Files with fonts converted to outlines and images embedded (images must be CMYK, 300dpi).

.TIF FILES: Flattened files and converted in CMYK format at 300dpi, and all fonts are rasterized.

INSERTS: Supply insert samples and/or mock-ups that are full-size and true-to-weight. Please provide it 30 days prior to material deadline.

SUBMITTING ELECTRONIC/DIGITAL FILES

Adobe PDF/X-1a files are preferred. PDF files and Native art files must be press ready; PDFs and images must be in the image mode of **CMYK format** and at least **300dpi** of the size intended to print. All fonts must be embedded. Please include bleed settings (full page ads and spreads only) in PDF.

NOTE: Please zip or stuff your files with Dropstuff (from Stuffit), or using the OSX native file zipping feature (control + click and select "create archive of").

SEND MATERIALS

ATTN: Christine Bachmann
(Specify publication: *CTC&G, HC&G, NYC&G or SFC&G*)
C&G Media Group
40 Richards Avenue, 4th Floor
Norwalk, CT 06854

PROOFS

Ads received may be accompanied by a color proof to **SWOP 3** standards and created on matte publication base stock. **PRINT-OUTS FROM DESKTOP INKJET OR LASER PRINTERS CANNOT BE USED FOR COLOR MATCHING. WE ONLY GUARANTEE COLOR IF YOU SEND AN APPROVED MATCHPRINT USING A SWOP 3 PROFILE.** Proofs must be screened at 150 line screen. The reproduction of ads with proofs not adhering to these criteria cannot be guaranteed. If you are unable to provide a SWOP 3 proof, ask your Production Representative for the names of service bureaus that can produce one for you. If you plan to provide a SWOP 3 proof, we can supply the color profile to your printer/service bureau.

For more information, contact Christine Bachmann, Production Manager at 203.227.1400 or cbachmann@candg.com.